




**Media Kit**  
**Korn Ferry Institute**



## Media Kit: Korn Ferry Institute

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[www.kornferry.com](http://www.kornferry.com)

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## About Us

### Mission

At the Korn Ferry Institute, we produce groundbreaking science to inform solutions for Korn Ferry's clients and solutions. We, as the research arm and innovation center of Korn Ferry, provide cutting-edge science and insights that support tools and practices across the firm.

Established in 2008, the Korn Ferry Institute is an innovation center focused on illuminating key trends and drivers of human and organizational performance. We empower you, your team, and your organization to exceed your potential.

### Purpose

Our purpose at KFI is to help consultants and clients find evidence-based solutions to critical talent, team, and organizational challenges through our expertise, research, data and analytics, and thought leadership.

## Our Process

### How we provide research & data

We leverage the collective skills and capabilities of our highly accomplished team. We produce studies, insights, intellectual property, and data with our deeply knowledgeable experts and provide quality science to support Korn Ferry Solutions.

Our experts include our multidisciplinary global team of researchers, practitioners, scientists, data experts, and IP developers who work collaboratively and across borders. Our breadth and depth of research and data is highly sought after and leveraged by organizations and people around the world.

## Our leadership team

### Leadership team purpose

The Korn Ferry Institute leadership team aims to provide unparalleled insights and support for the cross-functional stakeholders and projects they represent.

### Our team

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## Expertise

### Our Expertise

We take pride in the talent we have at KFI; our team is our most valuable asset when it comes to the work we produce. Our experts have deep knowledge and experience in:

- **Business:** Talent Leadership, Engagement, Work Measurement
- **Social Science:** Industrial/Organizational (I/O) Psychology, Measurement, Clinical Psychology, Educational Psychology, Social Psychology, Cognitive Psychology, Sociology, and Political Science
- **Scientific:** Neuroscience, Applied Mathematics, and Computer Science
- **Analytics:** Artificial Intelligence, Machine Learning, Deep Learning, Neural Networks, Information Design and Data Visualization

## What does KFI Focus on?

The Korn Ferry Institute is a trusted expert in solving current and future challenges. The work we do is widespread—this is just a sample of how we can help you accomplish your goals.

## Research & Thought Leadership

- KFI produces groundbreaking research to solve current and future challenges for people, teams, and organizations. We provide methodologies to illuminate key trends and drivers of human and organizational performance. The research we do informs Korn Ferry's thought leadership, making sure it is based in science.
- Our thought leadership is unmatched because of our connection to the scientific research we produce. Backing our firm's innovation with collaboration from our experts, we can produce solutions that surpass our clients' expectations.

## Data & Analytics

- KFI leverages our intellectual property, outcomes and expansive proprietary data to develop meaningful insights. We provide analytics on people and organizational performance.
- Our team specializes in using data and analytics to answer organizations' most pressing talent questions. Our team partners with consultants and clients to constantly create and pilot new innovations.
- At KFI, we are the experts in appropriately and effectively analyzing data using cutting-edge methods, coupled with a continuous focus on quality and impact. And we help add value and our KFI insights to the support of product and solution development.

## IP Development

- In IP Development, we are the intersection between art and science. Our jobs are to connect the science we produce with the applications we provide. Our correct application of the science adds to the reputation of the firm.
- We develop, improve, and align content from diverse disciplines to produce intellectual property that adds value for our clients.
- KFI applies its science to the development of innovative frameworks that support all Korn Ferry Solutions. Frameworks we've developed include the Korn Ferry Leadership Architect (KFLA), Korn Ferry Four-Dimensional (KF4D) Assessment, KF360, KF Readiness Assessment, Talent Management Assessment, Superior Performance Model, Executive Success Profiles, and Enterprise Agility.



## What we do

Our team anticipates trends and produces data to help inform Korn Ferry's IP and equip our consultants to meet—and anticipate—client needs. By emphasizing these five areas of focus, KFI brings together all our practitioners, scientists, and experts to:

- Harness the power of data & analytics
- Advance diversity, equity & inclusion
- Activate transformation
- Define leadership of the future
- Coin a new language for talent and work

## Our work

### KFI Publications

A selection of our major reports

- Women CEOs Speak
- The Black P&L Leader
- Self-Disruptive Leader
- The Enterprise Leader
- The Inclusive Leader

KFI Books

- *FYI: For Your Improvement*
- *FYI for teams*
- *FYI for insight*
- The *Career Architect* series
- The *Agile Leader* series
- *Competence at Work: Models for superior performance*

### In the News

Our experts have been cited and published in several outstanding publications and journals, including, but not limited to:

- *Chief Executive*
- *Forbes*
- *Fortune*
- *Dialogue*
- The Society for Human Resources Management (SHRM) blog
- *Talent Management*
- *The International Journal of Human Resource Management*
- Bloomberg
- *Wall Street Journal*
- *Harvard Business Review*
- *The Leadership Quarterly*
- *British Journal of Psychology*
- *Journal of Managerial Issues*
- *Journal of Management Development*
- *Journal of Organizational Behavior*
- *Journal of Social Psychology*
- Assessment & Development Matters (ADM)
- Negotiation and Conflict Management Research
- Handbook of Industrial, Work, and Organizational Psychology
- *Leadership & Organization Development Journal*
- *European Management Journal*

## Partnerships

At KFI, we have partnered and worked alongside various established organizations, including, but not limited to:

- HEC (École des Hautes Études Commerciales de Paris)
- Wharton School of Business at the University of Pennsylvania
- Wharton Neuroscience Initiative at the University of Pennsylvania
- Hult International Business School
- University of Minnesota
- The Drucker Institute
- UCLA (University of California, Los Angeles) Neuroscience
- KU (Katholieke Universiteit)
- Leuven
- NYU (New York University)
- University of Groningen

## Honors & Accolades

KFI has been recognized with awards and accolades as a leader in several fields, including, but not limited to:

- SIOP Fellow (Class of 2022)
- 2019 SIOP President's Award
- 2016 AHRD Best Special Issue
- 2015 Top HR Product Human Resource Executive Award
- 2015 HR Technology Conference Awesome New Technology Award
- 2015 Korn Ferry Founders Award

## KFI Contacts

For more information, visit us at [kornferry.com/institute](https://kornferry.com/institute)

### Email

- [KFInstituterequests@kornferry.com](mailto:KFInstituterequests@kornferry.com)

### Fuse

- [Korn Ferry Institute \(sharepoint.com\)](#)

### Support Request Form

- [KFI Support Request Form](#)
- [KFI Knowledge Portal Chatbot](#)
- [Learning, Neural Networks, Information Design and Data Visualization](#)